



Dear Families,

Get ready—the Scholastic Book Fair is coming to our school! This is a great opportunity to connect with your child over the thrill of bringing home new books to dive into again and again. Studies show that kids read more when they choose books for themselves. A love of independent reading boosts academic success, plus children who read more frequently also report improved mental health¹.

Here's everything you need to know about the Book Fair:

Location: **Upper Media Center at Emerson Williams**

Dates: **March 17, 2025 through March 21, 2025**

Schedule: **3/17 Monday- Students create their Wish Lists**

3/18 Tuesday- Open to Public 1:30 PM- 6 PM

3/19 Wednesday- Grades K and 1 and Open to Public 1:30PM- 5PM

3/20 Thursday- Grades 2 and 3 and Open to Public 1:30PM- 4PM

3/21 Friday- Grades 4, 5 and 6

There's even more info on our school's Book Fair homepage:

<https://bookfairs.scholastic.com/bf/emersonwilliamselemsch>

While you're there, set up a Book Fair eWallet, the digital payment account that allows your child to shop for books at the Fair without cash. Then share your eWallet link so friends and extended family can add funds.

When you fund an eWallet, you'll have the opportunity to contribute to a giving initiative called Share the Fair™. Your contributions directly support our students who need help buying books from the Fair.

Many of us still remember the rush of finding the perfect book at a Scholastic Book Fair. I hope you'll join your child at our school's Fair and share a reading experience they'll remember forever.

Happy reading,

Neela Thakur

Principal

Emerson Williams Elementary School

PS: Need one more reason to visit the Book Fair? Every purchase at the Fair benefits our school!

¹ "The Mental Health Benefits of Literacy." *Psychology Today*, May 2023.